



ACHARYA SCHOOL OF DESIGN

Affiliated to BCU



- Programs aligned with global standards, led by industry-experienced faculty.
- Skill-building certifications in Autodesk and UI/UX Design with partners like Design Boat and Medhini.
- Studio-centered learning approach with hands-on, creativity-focused projects.
- Direct industry exposure through professional partnerships, workshops, and seminars.
- Access to LinkedIn courses and high-performance laptops for seamless learning.
- Real-world design projects and internships for practical experience.
- Advanced design labs equipped with the latest tools and software.

B.V.A PRODUCT DESIGN

Powered by



About

The program's core goal is to impart extensive knowledge in Product Design, emphasizing understanding the product persona and problem-solving with a focus on sustainability and aesthetics. Through our collaboration with Medini, students benefit from a holistic exposure to AutoDesk software, significantly enhancing their proficiency in utilizing industry-standard tools.

Career Scope

The career scope for design professionals in the product and industrial sectors is vast and varied. Roles such as UX/UI Designer, Automotive Designer, and Furniture Designer focus on creating innovative and user-friendly products that enhance everyday experiences. Additionally, positions like Sustainable Design Consultant and Packaging Designer enable professionals to address environmental challenges while delivering functional and appealing designs across various industries.

Eligibility

Pass in 10+2 / Higher Secondary (HS) / Pre University (PUC) / 'A' Level (with 12 years of schooling) or its equivalent with English as one of the languages. Shall have secured a minimum of 45% marks in aggregate in core subjects or 3 years diploma recognized by technical board.

Duration
4 years

COURSE CONTENT

Semester 1

- Design Fundamentals- I
- Drawing Fundamentals- I
- Design Language-1

Semester 2

- Design Fundamentals-2
- Drawing Fundamentals-2
- Design Language-2

Semester 3

- Design Thinking
- Models, Mock-ups and Prototypes

Semester 4

- Design Ideation
- Materials and Manufacturing Processes
- Digital Methods

Semester 5

- Design Ethnography
- Human Factors, Ergonomics and Interface
- Product Digital Rendering I

Semester 6

- History of Industrial Design
- Introduction to UI Design
- Product: Furniture Design
- Theory of Design I



A portrait of B Premnath Reddy, Founder Chairman of Acharya Group, sitting on a dark armchair. He is wearing a white button-down shirt and dark trousers. The background is a solid blue wall. The image is part of a larger graphic with a dark blue background on the right side containing text and statistics.

Acharya Legacy

Founded in 1990, Acharya aims to revolutionize education. With over 12,000 students and 100+ academic programs annually, it stands among the global education elite. Located in India's technical hub, Bangalore, Acharya prioritizes innovation and knowledge. The institution fosters experiential and collaborative learning, shaping well-rounded individuals, evident in its diverse student population from 75+ countries.

11 Institutions

15 Research Centers

100+ Programmes

75+ Nationalities

12000+ Students

1000+ Eminent Faculties

120 Acres State-of-the-Art Campus

B Premnath Reddy
Founder Chairman
Acharya Group

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Academic Studio



Collaboration



Center of Excellence



Clubs



Digital Library



Laboratories



Research



Sports



Hostels



Habba



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